



## Workshop 22 Measuring success: return on investment in HIV and other possibilities

Thursday 29 November, 12.30–4.15 pm

Dockside @ Cockle Bay

**This is a half-day workshop.** Registration and lunch are from 12.30 pm. The workshop will run from 1.30 to 4.15 pm. Join us after the workshop until 5.30 pm for a function to celebrate the Consortium's achievements throughout 2007.

### Introduction to the workshop

In exploring how we understand and promote our successes in preventing the spread of HIV, this workshop will use the recently released NSW Health report, *The Impact on HIV/AIDS in NSW – Mortality, Morbidity and Economic Impact*, as a springboard for discussion. This research project was commissioned by the AIDS/Infectious Diseases Branch of NSW Health to evaluate the return on investment in HIV engagement since the beginning of the epidemic. The rationale and methodology of the research, along with the report's findings, will be presented.

Importantly, however, our success in HIV prevention work may be measured in ways other than economic. The workshop will also examine some of these other approaches (e.g. public acceptance, community strengthening and social cohesion) and draw on participants' experience and understandings of these in their work.

### Aims of the workshop

- To discuss the report, *The Impact on HIV/AIDS in NSW – Mortality, Morbidity and Economic Impact*, its rationale, methodology and findings.
- To examine other approaches to measuring success in HIV prevention in New South Wales.
- To explore how these are used in participants' work.

### Delegate profile: who should attend

The workshop is intended for delegates with an active interest in social and economic research and in measuring the success of HIV and hepatitis C programs. Members of governance boards and other employees of NGOs, and directing staff and other employees of research centres and area health services, will benefit from attending.

### Cost

There is a registration fee of \$55 (including GST) per participant per workshop.

Note: You may be eligible for funding to attend from the NSW Health Workforce Development Program (WDP). Funding covers registration fees and, where appropriate, travel and accommodation costs. Check the guidelines for applying for a WDP Grant in the *WDP Training Directory* or at [www.wdp.nsw.gov.au](http://www.wdp.nsw.gov.au)

### Registration

To register, please email Ann Whitelaw at [a.whitelaw@unsw.edu.au](mailto:a.whitelaw@unsw.edu.au). Please include your name, job title, the name of your organisation, its postal address and your work and mobile phone numbers.

Please note: There are strictly limited numbers and delegates will be selected on a first-come-first-served basis, given that they meet the requirements of the delegate profile above.

**Registrations are now open and close on 20 November 2007.**  
**When you register, please let us know if you will be attending the end-of-year function (4.15 to 5.30 pm).**

### Guest speakers

**Don Baxter** is Executive Director of the Australian Federation of AIDS Organisations (AFAO) and a member of the Commonwealth Ministerial Advisory Committee on AIDS, Sexual Health and Hepatitis (MACASHH). Throughout 2007 he has been undertaking an analysis of Australia's national expenditure on HIV/AIDS as background for his contributions to MACASHH, to the NSW HIV Think Tank process and to increasing base funding for the HIV/AIDS program at state/territory and Commonwealth government levels.

**Jim Hales** is a Director of Health Outcomes International, a private company providing management consultancy services to the health and community services sectors in Australia and New Zealand. Jim has undertaken a wide array of studies over the past 18 years, particularly in the area of program and policy evaluation, with a particular focus on economic evaluations. Jim played a leading role in the study 'Return on Investment in Needle and Syringe Programs' undertaken for the Commonwealth Department of Health and Ageing as well as 'The Impact of HIV/AIDS in NSW – Mortality, Morbidity and Economic Impact' for NSW Health.

**Klara Henderson** is Health Policy Analyst in the Health Policy Division of the George Institute for International Health.

**Associate Professor Matthew Law** is Head of the Biostatistics and Databases Program at the National Centre in HIV Epidemiology and Clinical Research at the University of New South Wales (UNSW), Sydney. His research interests cover clinical trials, observational cohort studies, epidemiology, biostatistical methodology and mathematical modelling of infectious disease epidemics.

**Darryl O'Donnell** is Acting Associate Director of the AIDS/Infectious Diseases Branch of the NSW Department of Health. Darryl has previously worked in paid and unpaid roles in community HIV/AIDS organisations in Queensland, Victoria and Western Australia, and is a past National President of the Australian Federation of AIDS Organisations.

**Associate Professor Heather Worth** is Deputy Director and Head of the International HIV Program at the National Centre in HIV Social Research at UNSW. Her major area of interest is global responses to HIV. She has worked in the area of HIV for the past 15 years and has published five books and many peer-reviewed articles on topics around gender, sexuality and socio-economic impact. She also has a strong interest in social theory.

### Proudly brought to you by the Consortium members:

National Centre in HIV Social Research (NCHSR), ACON, People Living with HIV/AIDS NSW (PLWHA NSW), Social Policy Research Centre (SPRC), Hepatitis C Council of NSW, Workforce Development Program (WDP), Aboriginal Health and Medical Research Council (AH&MRC), NSW Users and AIDS Association (NUAA).

Supported by The Dockside Group.

Funded by NSW Health.