



Workshop 24 From theory to flexible practice: BBV health promotion in action

Tuesday 6 May, 9.30 am – 3.30 pm

Dockside @ Cockle Bay

Introduction

It has been over 20 years since the Ottawa Charter was drafted by the first international conference on health promotion. Its aim was to promote action to achieve 'health for all' by the year 2000 and beyond. Although this has not eventuated, health promotion is an effective field of public health practice that has made significant contributions both to the prevention of blood-borne viruses (BBV) and to the lives of people living with them.

This workshop will examine some key developments in the evolution of health promotion and will provide opportunities for critical discussion on issues such as what community participation means, how we measure success, and what things guide or challenge our practice along the way.

Aims

This workshop is designed to:

- ▶ increase awareness of contemporary health promotion theories and models
- ▶ explore innovative approaches to community participation and evaluation
- ▶ encourage critical reflection on the challenges and successes of our health promotion programs.

Delegate profile: who should attend

This workshop has been designed for those on whose work the issue of hepatitis C and HIV prevention has an impact. Employees of research centres, area health services and government and non-government organisations in clinical, health promotion or education settings should apply. In addition, as the links between hepatitis C, HIV and alcohol and other drug (AOD) services become clearer, we also encourage staff from AOD services to attend.

Cost

There is a registration fee of \$55 (including GST) per participant per workshop.

Note: You may be eligible for funding to attend from the NSW Health Workforce Development Program (WDP). Funding covers registration fees and, where appropriate, travel and accommodation costs. Check the guidelines for applying for a WDP Grant in the *WDP Training Directory* or at www.wdp.nsw.gov.au

Registration

To register, please email Ann Whitelaw at a.whitelaw@unsw.edu.au Please include in the email your name, job title, the name of your organisation, its postal address and your contact phone numbers (work and mobile).

Please note: There are strictly limited numbers and delegates will be selected on a first-come-first-served basis, given that they meet the requirements of the delegate profile above.

Registrations are now open, and close on Thursday 24 April 2008.

Keynote speaker

Marilyn Wise Executive Director, Australian Centre for Health Promotion, and Senior Lecturer, Department of Public Health and Community Medicine, University of Sydney

Other guest speakers

Ben Bavinton Senior Group Workshop and Peer Education Officer, ACON

Dr Graham Brown Co-Director of the Western Australian Centre for Health Promotion Research, and Senior Lecturer in the School of Public Health, Curtin University of Technology, WA. In 2008 Graham was elected President of the Australian Federation of AIDS Organisations.

Dr Kym Collins Career Medical Officer, Northern Sydney Central Coast Area Health Service

Barry Edwards Health Promotion Manager, HIV/AIDS and Related Programs Unit, South Eastern Sydney and Illawarra Area Health Service

Shaun Edwards Mardi Gras Coordinator, Aboriginal Project, for ACON

Niki Parry Project Officer, Client Services, Hepatitis C Council of NSW

Associate Professor Carla Treloar Head, Hepatitis C program, and Deputy Director, National Centre in HIV Social Research, The University of New South Wales

Kathy Triffitt Senior Project Officer, Social Marketing and Education, Positive Life NSW

Facilitator

Dr Rob Wilkins Senior Project Manager, Workforce Development Program in Hepatitis, HIV and Sexual Health

Proudly brought to you by the Consortium members:

National Centre in HIV Social Research (NCHSR), ACON (AIDS Council of NSW), Positive Life NSW (formerly PLWHA NSW), Social Policy Research Centre (SPRC), Hepatitis C Council of NSW, Workforce Development Program, Aboriginal Health and Medical Research Council (AH&MRC), NSW Users and AIDS Association (NUAA).

Supported by The Dockside Group.

Funded by NSW Health.